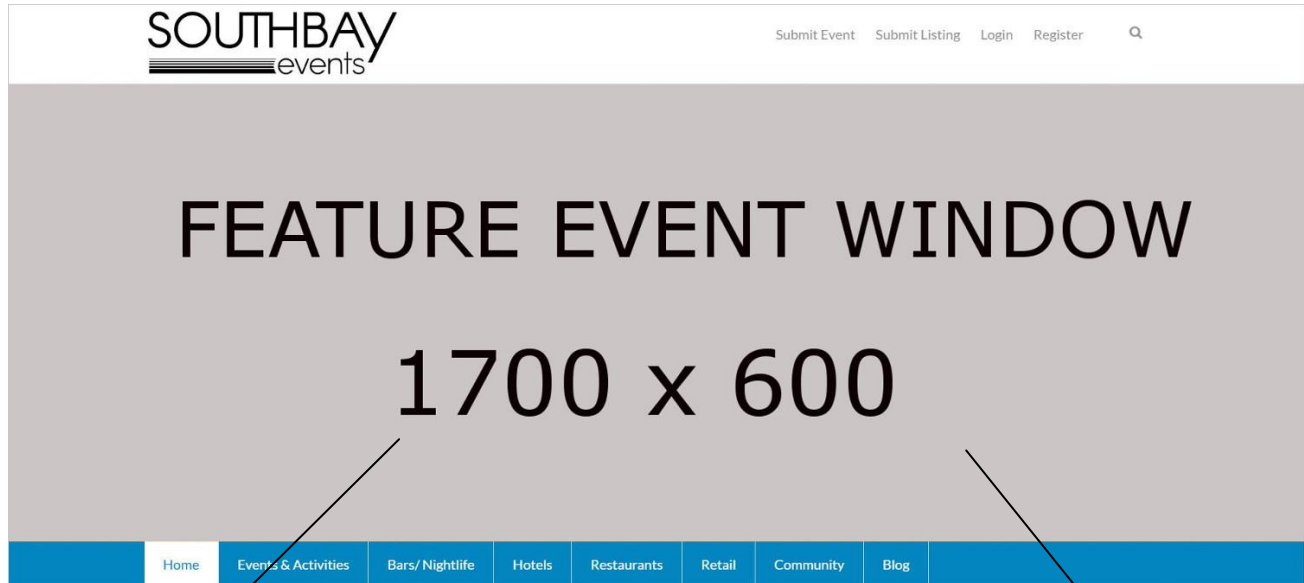


Home Page



Our Feature Event Window averages 150 clicks per week; cost is \$100 per week.

Our home page averages 10,000 to 15,000 mobile & desktop views per month.


S.B Insider (Weekly Newsletter)

SOUTHBAY
events

480x100

HERMOSA BEACH SAINT PATRICK'S DAY PARADE
Saturday March 11, 2017 - 11:00 AM


The parade starts at 11:00 AM on March 11th, Saturday morning, presented by The Hermosa Beach Chamber of Commerce. In what has become a [popular tradition in Hermosa Beach](#), the parade draws an estimated 15,000 people each year who come to enjoy the event as well as the great dining, shopping and beautiful beach weather that Hermosa Beach offers.



[Read More](#)

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43RD FESTIVAL OF THE KITE
Sunday March 12, 2017 Noon - 5:00 PM



Redondo Pier's annual kite festival is one of L.A.'s longest-running kite festivals in the country. This all-ages free event is open to the public and prizes are awarded for the best hand-made kite, highest-flying kite, and the youngest kite flyer. The public is invited to help launch a massive 25' by 14' foot kite.

[Read More](#)

Weekly Newsletter is sent to over 20,000 subscribers a month (5,000 every week) with an average Open Rate & Click-Through rate of 35%.

480x100 Banner Ad receives over 10,000 views a month. Cost: \$2,500 per month.

Write-up includes original copy, 2-3 links, and a 300x250 jpg. client/event gets final approval of write-up before issued (every Wednesday). Cost: \$200