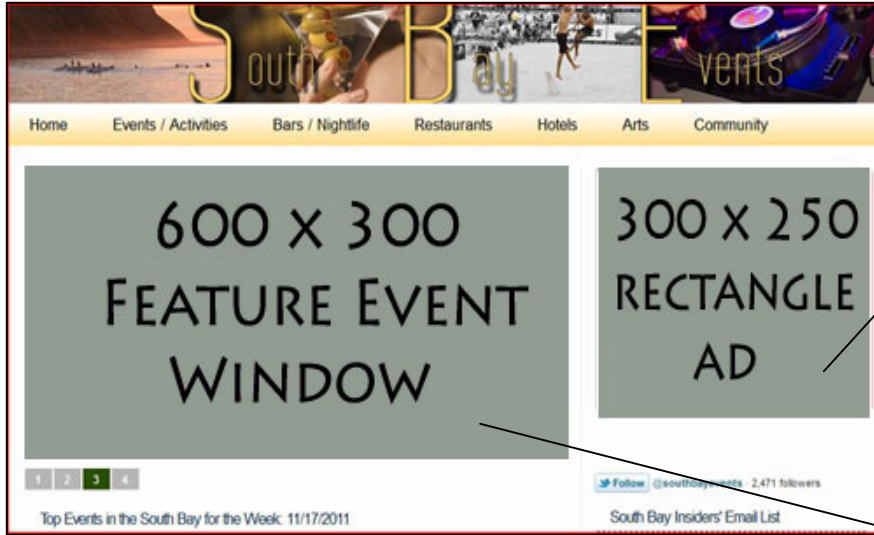


ONLINE ADVERTISING



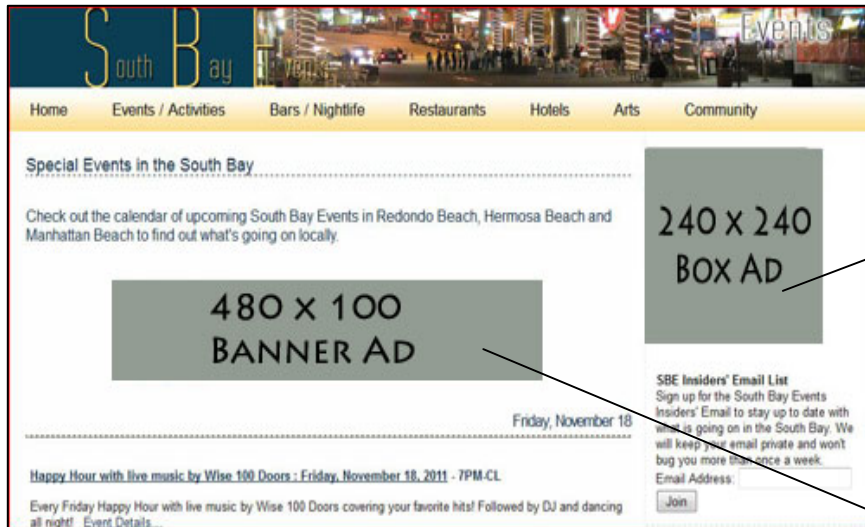
Home Page



5,000 -7000 views a month;
Cost: \$100 per month

100 clicks a week;
Cost: \$100 per week

Special Events Page



5,000 - 7,000 views a month;
Cost: \$50 per month

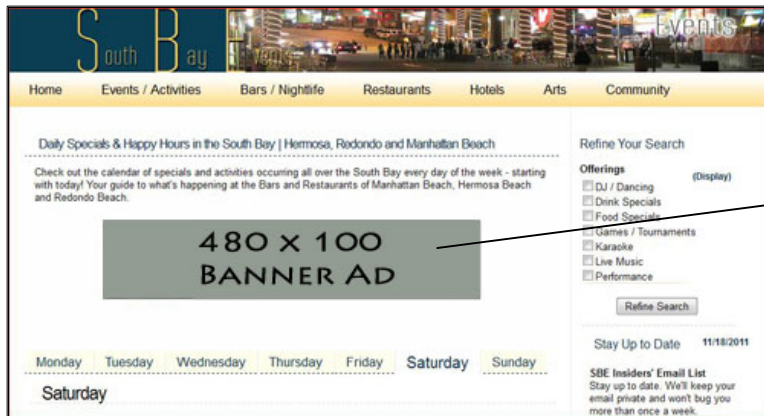
5,000 - 7,000 views a month;
Cost: \$100 per month

Contact Scott Hayes (scott@southbayevents.com) for advertising questions.

ONLINE ADVERTISING



Daily Specials Page



2,000 – 4,000 views a month; Cost: \$75 per month

S.B. Insider (weekly newsletter)



Sent to over 14,000 subscribers a month (3,500 every week) with an average Open Rate of 30% and a Click Rate of 35%.

3,500 – 4,000 views a month; Cost \$200 per month.

Write-up includes original copy, 2-3 links, and a jpeg. Client/event gets final approval of write-up before it's issued (every Wednesday). Cost: \$100

Contact Scott Hayes (scott@southbayevents.com) for advertising questions.